



VICTORIAN  
WOMEN  
LAWYERS

# MARKETING, MENTORING & CAREER MOTIVATION

A DISCUSSION ABOUT CAREER PROGRESSION,  
PERSONAL BRANDING AND MENTORING

Join us at an event aimed at empowering women in the legal profession to achieve their career objectives. Our forum will focus on career progression and motivation, personal branding and marketing, mentoring, and asking those 'tough questions' faced by lawyers of approximately two to six years of post-admission experience.

Our panel of industry experts will share their experience and discuss some of the common issues faced by lawyers when they are working towards a promotion or pay rise. Our panel will also share tips on issues including networking, working with a mentor, and personal sponsorship.

This event is kindly hosted by DLA Piper

## DATE

Thursday 9 October 2014

## TIME

5:45pm for registration and refreshments

6:00pm – 7:30pm panel discussion

## LOCATION

DLA Piper  
Level 21, 140 William Street, Melbourne,

## COST

Free for VWL members  
\$25 non-members

## REGISTRATION

[www.vwl.asn.au/events](http://www.vwl.asn.au/events)

## FACILITATOR:



### ROBYNNE SANDERS

Robynne is a partner at DLA Piper. She is a leading intellectual property lawyer with considerable experience in patent litigation and dispute resolution, particularly for clients in the manufacturing and building and construction sectors. Robynne also works with clients to develop and implement IP protection strategies. Robynne is actively involved in DLA Piper's mentoring program.

## SPEAKERS:



### MARK HUNTINGTON

Mark is a partner at DLA Piper. He is part of the Finance & Projects team, and has over 25 years' experience advising on government and private sector infrastructure and construction projects. Mark is the Melbourne partner delegate on the DLA Piper mentoring program, and he is the partner with responsibility for DLA Piper's relationship with VWL.



### MELANIE WILKINSON, FPRIA

Melanie is the CEO of Fenton Communications. Her broad experience includes work in relation to public relations, brand and reputation management, stakeholder engagement and integrated marketing.

Melanie works with clients in professional services, health and aged care, major infrastructure, natural resources and scientific research.

### TRACEY MACDONALD

Tracey is the Director of Cup Half Full. She offers coaching and career development solutions to organisations and individuals. She has an extensive background in human resources, including nine years as HR Director at K&L Gates.

